

# THE **Scrivener**

## READERSHIP REACH AND RATES

Thousands of Allied Professionals  
in BC read the magazine **QUARTERLY**.

- BC Notaries
- Land Appraisers
- RI Designates (REIBC)
- BC Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Age-Friendly Business® Professionals
- Provincial/Federal Court Judges
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Financial Institution Managers
- BC Mayors
- Registrars
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services Society, and Education Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation

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### The Spring 2018 Editorial Theme

#### BC Notaries who Are Related

Deadline for Articles February 10

+ Other Timely Educational Topics

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Please contact Val Wilson.

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See *The Scrivener* online . . . [www.notaries.bc.ca/scrivener](http://www.notaries.bc.ca/scrivener)

# THE Scrivener

## 2018 ADVERTISING RATES

Canadian funds      GST will be added.      Rates and dates may change.

AD SIZES	SHAPES and AD DIMENSIONS  width x height in inches	If you advertise quarterly <b>4 ads</b> in 12 months	If you advertise <b>2 or 3</b> times in 12 months	If you advertise <b>once</b> in 12 months
		RATE PER AD ↓	RATE PER AD ↓	RATE PER AD ↓
Full Page	Trim      8.25 x 10.75	\$2095.	\$2395.	\$2695.
	Bleed      8.75 x 11.25			
	Live Area   7.75 x 10.25			
2/3 Page	Horizontal   7.5 x 7.25	\$1795.	\$2095.	\$2395.
	Vertical   4.9375 x 9.75			
1/2 Page	Horizontal   7.5 x 4.75	\$1595.	\$1895.	\$2195.
	Vertical   3.625 x 9.75			
	Island   4.9375 x 7.3125			
1/3 Page	Vertical   2.3125 x 9.75	\$1195.	\$1495.	\$1895.
	Square   4.9375 x 4.75			
1/6 Page	Hor.      4.9375 x 2.3125	\$895.	\$1195.	\$1495.
Business Card	Horizontal   3.5 x 2	\$595.	\$795.	\$995.

### READERS

READERS PER ISSUE (Est.) 24,000

### CIRCULATION

PRESS RUN PER ISSUE (Avg.) 11,200

DELIVERY: Canada Post, with name labels

### VALUE-ADDED FEATURE

All issues are posted online with the ads.

### NOTES

1. All 80 pages are 4-colour process.
2. Cover positions (when available) and special positions: Add 15%.
3. **Accredited ad agencies** with an IO and camera-ready material OR **Not-for-Profit organizations**: Deduct 15%.
4. Creative: High-resolution PDF
5. Inserts: Quotations on request

2018 QUARTERLY Issues	ADVERTISING SPACE Deadlines	AD MATERIAL Deadlines	PUBLICATION Dates
SPRING	March 10	March 15	April 15
SUMMER	June 10	June 15	July 15
FALL	September 10	September 20	October 15
WINTER	November 20	November 25	January 5

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[www.notaries.bc.ca/scrivener](http://www.notaries.bc.ca/scrivener)