



## Nanaimo Notary Works to Meet Changing Needs of Seniors

In Canada, seniors (age 65 and older) number almost 4 million and will continue to increase rapidly, leading a shift in population distribution by age never before seen.

This demographic shift requires an educated response in the way professionals work with the challenges and the opportunities seniors face.



Tiah Workman, a Notary Public in Nanaimo, is one of more than 30 BC Notaries who have taken the educational initiative to become professional leaders in meeting the key needs and issues concerning senior citizens. These Notaries have completed a comprehensive course on priority senior issues, conducted by the Canadian Academy of Senior Advisors (CASA)—the Canadian licensee of the

Society of Certified Senior Advisors, an International organization that has trained over 19,000 professionals in North America.

Successful participants complete a thorough examination to earn the Certified Senior Advisor designation CSA™.

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To serve the needs of seniors, professional people require a broad spectrum of information. The concerns of seniors—whether financial, medical, or social—are different from other age groups. CASA keeps CSAs abreast of issues by providing education, monthly updates, support, and marketing assistance regarding new developments, practices, and research about senior citizens in Canada today.

As a CSA, Tiah will participate annually in continuing education provided by the Academy. Her CSA membership will ensure she remains an informed professional for senior citizens and the 50 + group. ▲

**Canadian Academy of Senior Advisors Inc.**

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