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The Role of Goals!

Welcome to this issue of our *Scrivener* magazine as we explore our theme—achievements and goals.

I learned as a young man that goalsetting was the motivation I needed for success. You see, if you don't set a goal for yourself, you won't experience a sense of accomplishment!



In my teens, I became involved in the Jaycees, an organization dedicated to training young people to become leaders and entrepreneurs. Jaycees offer many training tools such as public speaking courses, training in effective speaking, a leadership training program and leadership in action.

Through membership in a local chapter, a person has the opportunity to put the training to good use. Jaycees are involved in their communities, contributing as a service club to carry out projects that will benefit their friends and neighbours.

I can still remember one of the first things I learned there—*Living without a goal is like trying to sail a boat without a rudder.*

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As you read through these next pages, goalsetting applies not only to our professional or business lives but to our personal lives, as well.

The Cameron Herold Cover Story feature shows that setting personal goals is just as important as creating business objectives. Reaching high levels of achievement in one area of our life does not guarantee success in another—unless we plan—unless we take some time to know where we are going and how we are going to get there.

As parents, it is important that we encourage our children to set some goals—not an easy task when we consider the conflicts that arise in today's intergenerational gaps. We have the Traditionalists, the Baby Boomers, the Generation Xers, and the Millennials—all with a different and distinct set of expectations and understanding of what a goal even is!

How do we communicate to each generation the advantages, the worthiness, and the sense of satisfaction of setting a goal and the joy of anticipating the outcome?

Again in our interview, Cameron tells us he has 100 goals! I guess some people are just overachievers . . . I am managing to work on 15 to 20. One of the most interesting and funny movies I have seen in a long time is *The Bucket List*. . . a tale of two men who end up with a terminal disease and sit down to make a list of the things they want to do before they leave this world. A great story. It made me think—*Make the list now!*

As a Notary Society, we have set our goal—to ensure the provision of notarial services of the highest standard to the citizens of British Columbia and maintain the integrity of our members. We get there by selecting and educating the best possible candidates and providing continuing education programs to increase our knowledge, keep current with changes in the law and methods of practice, and encourage BC Notaries to use the latest technologies to enhance their productivity and therefore their value to their clients.

Happy goalsetting! ▲