

The Scrivener

The Quarterly Magazine of The Society of Notaries Public of British Columbia

**Thousands of BC Decision-Makers
Read *The Scrivener*, Quarterly!**

***The Scrivener* reaches the following spheres of influence in British Columbia.**

- BC Notaries
- Land Appraisers
- RIBC Designates
- Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Provincial/Federal Court Judges
- Registrars
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Managers of Financial Institutions
- Mayors in BC
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services, and Educational Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation
- CASA-Qualified Individuals: CSAs

Spring 2010

The focus of this Special Edition:

FRAUD!

We invite you to promote ***your products and services*** to our prequalified audience of Allied Professionals in British Columbia.

***The Scrivener* Press Run: 8500 copies, quarterly**

Please contact **Val Wilson**.

Direct Lines: Voice: 604 985-9250 Fax: 604 985-0900 scrivener@notaries.bc.ca

See *The Scrivener* online. www.notaries.bc.ca/scrivener

The Scrivener

The Full-Colour Magazine of The Society of Notaries Public of British Columbia

ADVERTISING RATES for 4-COLOUR ADS* 2010

Rates are in Canadian funds. Applicable taxes will be added.
Rates and Dates subject to change.

AD SIZES	AD DIMENSIONS width x height in inches	1 ad in 12 months	2 ads in 12 months	3 or 4 ads in 12 months
		Cost per ad	Cost per ad	Cost per ad
Full Page	Live Area: 7.875 x 10.25 Trim: 8.375 x 10.75 Bleed: 8.75 x 11.125	\$2695.	\$2395.	\$2095.
2/3 Page	Hor. 7.5 x 7.25 Vert. 4.9375 x 9.75	\$2395.	\$2095.	\$1795.
1/2 Page	Hor. 7.5 x 4.75 Vert. 3.625 x 9.75 Dig/ls. 4.9375 x 7.3125	\$2195.	\$1895.	\$1595.
1/3 Page	Vert. 2.3125 x 9.75 Square 4.9375 x 4.75	\$1895.	\$1495.	\$1195.
1/6 Page	Hor. 4.9375 x 2.3125	\$1495.	\$1195.	\$895.
Business Card	Hor. Only 3.5 x 2	\$995.	\$795.	\$595.

READERS (Est. readers per issue: 15,000)

- BC Notaries
- Land Surveyors
- Lawyers
- AIC BC Land Appraisers and RI(BC)s
- Real Estate Professionals
- Accountants
- CSAs
- Banks/Financial Managers
- Judges, MLAs, Government Ministries
- Life Insurance Brokers/Agents
- And more!

CIRCULATION

Press run: 8500 copies per issue, quarterly
Distributor: Canada Post, with individual mailing labels

NOTES

1. * For black ink only, please deduct 10%.
2. Special ad placement, please add 15%.
3. Cover positions may be available.
4. Inserts are quoted separately.
5. Accredited ad agencies (OR nonprofit organizations) receive a 15% discount with I.O. and camera-ready material.

ISSUE		DEADLINES For Advertising Space and Artwork		PUBLICATION (Approx.)	
SPRING	2010	March	10	April	15
SUMMER	2010	May	1	July	5
FALL	2010	September	1	October	10
WINTER	2010	November	1	January	10

Val Wilson Direct Lines Voice 604 985-9250 Fax 604 985-0900
scrivener@notaries.bc.ca See [The Scrivener online.](http://TheScriveneronline.com) www.notaries.bc.ca/scrivener