

The Scrivener

The Full-Colour Magazine of The Society of Notaries Public of British Columbia

Thousands of BC Decision-Makers Read *The Scrivener!*

***The Scrivener* reaches the following spheres of influence in British Columbia.**

- BC Notaries
- Land Appraisers
- RIBC Designates
- Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Provincial/Federal Court Judges
- Registrars
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Managers of Financial Institutions
- Mayors in BC
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services, and Educational Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation
- CASA-Qualified Individuals: CSAs

Theme of Our Winter 2009 Issue: IMAGE

In the Cover Story interview, BC Notaries Akash Sablok, Laurie Salvador, and David Watts talk about **IMAGE**: Its tangible and intangible benefits in our personal and professional lives.

THE MiX section showcases columns from our regular contributing authors plus special articles on myriad timely topics.

We invite you to promote **your products and services** to our prequalified audience of Allied Professionals in British Columbia.



***The Scrivener* Press Run: 8500 copies per issue**

Please contact **Val Wilson**.

Direct Lines: Voice: 604 985-9250 Fax: 604 985-0900 scrivener@notaries.bc.ca

See *The Scrivener* online. www.notaries.bc.ca/scrivener

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2009 ADVERTISING RATES for COLOUR ADS*

Rates are in Canadian funds. 5% GST will be added. Rates and Dates are subject to change.

AD SIZES	AD DIMENSIONS width x height in inches	1 ad in 12 months	2 ads in 12 months	3 or 4 ads in 12 months
		Cost per ad	Cost per ad	Cost per ad
Full Page	Live Area: 7.875 x 10.25 Trim: 8.375 x 10.75 Bleed: 8.75 x 11.125	\$2695.	\$2395.	\$2095.
2/3 Page	Hor. 7.5 x 7.25 Vert. 4.9375 x 9.75	\$2395.	\$2095.	\$1795.
1/2 Page	Hor. 7.5 x 4.75 Vert. 3.625 x 9.75 Dig/ls. 4.9375 x 7.3125	\$2195.	\$1895.	\$1595.
1/3 Page	Vert. 2.3125 x 9.75 Square 4.9375 x 4.75	\$1895.	\$1495.	\$1195.
1/6 Page	Hor. 4.9375 x 2.3125	\$1495.	\$1195.	\$895.
Business Card	Hor. Only 3.5 x 2	\$995.	\$795.	\$595.

READERS (Est. readers per issue: 15,000)

- BC Notaries
- Land Surveyors
- Lawyers
- AIC BC Land Appraisers and RI(BC)s
- Real Estate Professionals
- Accountants
- CSAs
- Banks/Financial Managers
- Judges, MLAs, Government Ministries
- Life Insurance Brokers/Agents
- And more!

CIRCULATION

Quarterly press run: 8500 copies
Distributor: Canada Post, with individual mailing labels

NOTES

1. *For black ink only, please deduct 10%.
2. Special ad placement, please add 15%.
3. Cover positions may be available.
4. Inserts are quoted separately.
5. Accredited ad agencies (OR nonprofit organizations) receive a 15% discount with I.O. and camera-ready material.

ISSUE	DEADLINES (Space/Copy)	PUBLICATION (Approx.)
WINTER 2009	November 15	December 30
SPRING 2010	March 15	April 15
SUMMER 2010	June 1	July 1
FALL 2010	September 1	October 10

Val Wilson: Direct Lines Voice 604 985-9250 Fax 604 985-0900

